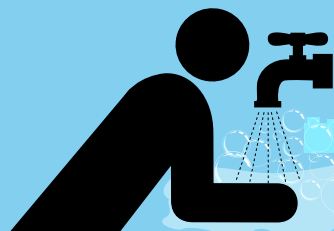




WATER SUPPLY & SANITATION COLLABORATIVE COUNCIL



Support the
▶▶▶ **GLOBAL
HANDWASHING DAY**
on 15 October!

WSSCC

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NEWSLETTER September 2008

News from the Secretariat

In Your Own Words

WSSCC is pleased to announce that beginning with this issue, the Newsletter will be published in English, French and Spanish.

"Our goal is to continually improve service to members, who are at the heart of WSSCC," says Mr. Jon Lane, Executive Director. "Making more information available in all three languages supports this goal."

In October, look for translated versions of the newly produced WASH Coalition Building Guidelines and Annual Report for 2007 at www.wsscc.org.

New Steering Committee Members Elected

WSSCC has new representatives on its governing body, the Steering Committee. Mr. Peter Cooley of Earth Watch Nigeria, and Mr. Edgar Quiroga of the University of Valle, Colombia,



will represent Anglophone Africa and Latin America, respectively, beginning with next month's meeting in Geneva. Both are long-time members and active in their National WASH Coalitions; Mr. Quiroga also served for many years as the National Coordinator for Colombia. Welcome aboard, Peter and Edgar! To read more about them, [visit here](#).

New Steering Committee Members Elected: on the left, Mr. Edgar Quiroga, Colombia; on the right, Mr. Peter Cooley, Nigeria.

WSSCC People

WSSCC's Secretariat recently welcomed several new staff members: Mr. Hernan Velasquez, Finance Assistant; Mr. Barry M. Jackson; Manager of the Global Sanitation Fund; and Ms. Tatiana Fedotova, Communications Officer. Mr. Velasquez, from Colombia, brings his expertise on the World Health Organization (WHO) finance and accounting system to WSSCC. Mr. Jackson, a British national, joined WSSCC after 19 years spent in various roles at the Development Bank of Southern Africa. Ms. Fedotova, a Swiss national of Russian origin, has a background with both the United Nations and NGOs in Switzerland and in India.

News from the Secretariat continued

WSSCC World Water Week Roundup

In August, the World Water Week in Stockholm had a special focus on sanitation, and WSSCC took maximum advantage of the opportunity to communicate about itself, its members and sanitation and hygiene issues. WSSCC participated in or arranged a number of sessions together with its partners, and Executive Director Jon Lane moderated the high-level plenary panel during the opening day.

WSSCC also organised a side event on the Global Sanitation Fund which generated great interest. All week long, a staffed exhibition stand served as a clearinghouse for information and a recruitment centre for new members.

For more information on the week visit www.wsscc.org or www.worldwaterweek.org.

Radio and Women Take Top Honours in WASH Media Awards Competition

The WASH Media Awards for 2008 were presented by WSSCC and SIWI at the World Water Week in Stockholm, with four women journalists taking the top honours.

The winners were Ms. Winfred Onyimbo, Trans World Radio, Kenya; Ms. Cátia Toffoletto, CBN - Radio São Paulo, Brazil; Ms. Claudine Efoa Atohoun, Office of Radio and Television, Benin; and Ms. Salome Gregory, Mwananchi Communications Limited, Tanzania. They won the English, Spanish, French and Gender categories, respectively.

"True passion, commitment and journalistic excellence radiated from the winners and all of the television, print, radio and web entries in this year's



At the award ceremony, from left to right: Mr. Anders Bertell, SIWI; Ms. Onyimbo; Mr. Lamb; Ms. Gregory; Mr. Jon Lane, WSSCC; Ms. Toffoletto; and Ms. Atohoun.

competition," said Mr. Robert Lamb, chair of the jury which judged the entries.

Visit www.wsscc.org to see the winning entries or watch the awards video. The WASH Media Awards honour excellence in reporting on water, sanitation and hygiene issues.

News from WSSCC Members & Partners

Madagascar Prioritises Water and Sanitation and Goes Mobile with the Roving Camera



The Roving Camera in action.

For the first time in its history, the Republic of Madagascar now has a ministry responsible for drinking water, integrated water resources management and sanitation issues. Its creation, announced in July, stems from President H. E. Marc Ravalomanana's commitment at the African Union Summit in June to make drinking water and sanitation national priorities.

Dr. Jean Donné Rasolofoniaina was appointed Water Minister and participated at the World Water Week in Stockholm, together with the President. In Stockholm, both men praised the Global Sanitation Fund, which is currently being implemented in Madagascar. An interview in French given by the Minister to UN Radio is available [here](#).

Meanwhile, Diorano-WASH continues its support of grassroots efforts through the innovative Roving Camera project started in May. A car and a camera embarked on a journey to the island nation's remotest regions to document peoples' own needs and concerns about clean drinking water, sanitation and hygiene. "It is a way for the voice of the people to reach the ears of the decision-makers," says Mr. Jean Herivelo Rakotondrainibe, WSSCC National Coordinator for Madagascar.

After visiting the communities, a "Citizens and Governors" workshop is organised to channel their needs and demands to responsible authorities and local actors. Beyond the video, face-to-face meetings in the workshops enable the community



representatives to meet with the authorities from regional offices, district chiefs, mayors, NGOs and private operators. "Face to face dialogue between the citizens and those who govern them is critical in the local democracy process," adds Mr. Rakotondrainibe. For more information, contact him at herivelo2@blueline.mg.

WSSCC Nepal Chapter and the Media: A Win - Win Relationship

On 1 June the Nepal WASH Coalition began a collaboration with the Federation of Nepalese Journalists (FNJ) for "Sanitation Promotion and Media Advocacy" to inform, promote and advocate about sanitation

WSSCC Members & Partners continued

issues nationally and locally. An orientation session helped journalists learn about sanitation in Nepal and the role of media to raise awareness and to support, for example, advocacy efforts aimed at increasing national sanitation funding. A month-long media campaign coincided with the National Sanitation Week (1-7 June), with 228 news pieces published and broadcast on sanitation.

In addition, fact finding missions under the FNJ umbrella took place in four districts around the country. The purpose was to identify places with high diarrhoea incidence and explore its underlying causes. The findings were shared with parliamentarians representing the districts to inform them of the sanitation conditions in their respective areas, to reflect about national and global targets on sanitation and to identify possible future actions to address sanitation issues at district, policy and constitutional levels. Parliamentarians found the sessions useful and expressed commitment to bring up sanitation as an agenda within their parties and the Parliament. For more information, contact Mr. Umesh Pandey, WSSCC National Coordinator for Nepal, at umeshpandey@newah.org.np.

Kenya Assesses its Preparedness to Meet the MDGs

The Kenya National WASH Coalition, which is coordinated by NETWAS International, is involved in an assessment to track the country's achievement of the Millennium Development Goal (MDG) target on sanitation. While the drinking water target looks to be met, sanitation is lagging. The rapid assessment of key actors in hygiene and sanitation thus reviewed what strategies were being employed by sector actors to accelerate the uptake of hygiene and sanitation. It also identified who is doing what in line with the Environmental Sanitation and Hygiene Promotion Policy.

Some of the major strategies adopted nationally include promotion of hygiene and sanitation through community-led

total sanitation, and advocacy to encourage policy makers to raise budget allocations and promote partnerships for sanitation. The Kenya Environmental Sanitation and Hygiene Promotion Policy launched in October 2007 recognises that healthy and hygienic behaviour and practices begin with the individual.

Key challenges were identified, among them that the overall commitment to hygiene behaviour change is low and mainly on a small scale. When funds are available, priority is often given to infrastructure. Moreover, far too often, hygiene and sanitation are not a top priority for families with a limited budget. The assessment report identifies the level of preparedness to meet the MDG targets, the financing requirements and gaps, and how to ensure sustainability of WASH initiatives. For more information, contact Ms. Beth Karanja, WSSCC National Coordinator for Kenya, at beth.karanja@netwas.org.

Uganda Hosts WASH Advocacy Workshop for Media

A successful media advocacy workshop was held in June by Uganda's National WASH Coalition, which is hosted by the National Sanitation Working Group (NSWG). National Coordinator Julian Kyomuhangi organised the Kampala event, which was part of the coalition's activities planned for the International Year of Sanitation.

According to Ms. Kyomuhangi, the workshop informed and educated a wide variety of television, print and radio journalists and members of the National Community of Women Living with HIV and AIDS (NACWOLA). The workshop examined the importance of WASH-related issues for the people living with HIV/AIDS and their care givers. It also aimed to stimulate engagement by the mass media as advocates of WASH and to report more on the importance of WASH issues as they relate to HIV/AIDS.

For more information, contact Ms. Kyomuhangi at julianakyomuha@yahoo.com.

October 15: Wash Your Hands and the World Will Wash its Hands with You

The first-ever Global Handwashing Day takes place 15 October and will reinforce the International Year of Sanitation call for improved hygiene practices. The guiding vision of the Global Handwashing Day is a local and global culture of handwashing with soap. Although people around the world wash their hands with water, too few wash their hands with soap at the critical occasions. For more information about the day and to download the official Global Handwashing Day Planner's Guide, which gives suggestions for involvement, visit www.globalhandwashingday.org.

Multisectoral Approaches: WEDC Issues Call for Presentations

WEDC - Water Engineering Development Centre will arrange the conference "Water, Sanitation and Hygiene: Sustainable Development and Multisectoral Approaches" 18-22 May 2009 in Addis Ababa, Ethiopia. The deadline for submission of presentations is 1 November. For more information, visit www.wedcconference.co.uk or e-mail wedc@lboro.ac.uk.

Knowledge at Your Fingertips: Latest Facts, News and Statistics

► "Progress in Drinking Water and Sanitation: Special Focus on Sanitation," the 2008 WHO/UNICEF Joint Monitoring Programme (JMP) report, including statistics by country, is available at www.wssinfo.org.

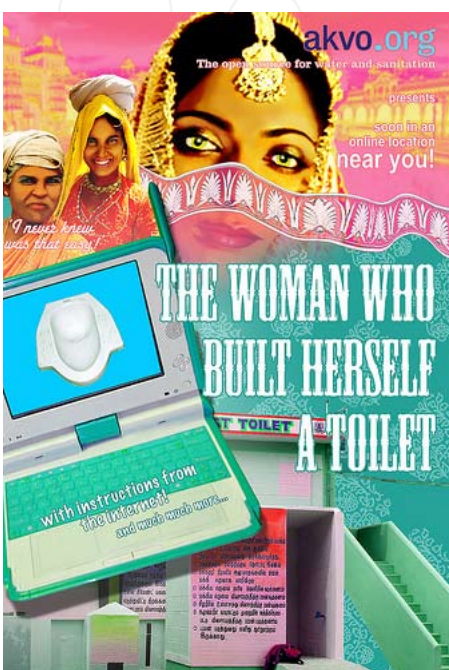
► The latest edition of *SOURCE Bulletin* (September 2008), featuring essays on urban sanitation and news from GWA, Cap-Net, WSSCC and IRC, is available at www.irc.nl/source.

WSSCC Members & Partners continued

- ▶ *"1 Fly is Deadlier than 100 Tigers,"* published by WSSCC with the Swiss Agency for Development and Cooperation and the Water and Sanitation Program, is available at www.wsscc.org.
- ▶ *"Tackling the Silent Killer: The Case for Sanitation,"* published by WaterAid in July 2008, is available at www.wateraid.org.
- ▶ *"Safer Water, Better Health: Costs, Benefits and Sustainability of Interventions to Protect and Promote Health,"* published by WHO in 2008, is available [here](#).
- ▶ Transparency International's *"Global Corruption Report 2008"* focuses on corruption in the water sector, and is available at www.transparency.org.

Shared Collective Knowledge = Key to Success

Take Wikipedia, eBay and YouTube, add water and sanitation projects, and you get AKVO, the open source for water and sanitation. Are you looking for a knowledge centre or a space for sharing your experiences? Is your project in need of funding? Is simplified reporting the solution to your problem? Visit www.akvo.org.



QUIZ

1. *Out of 10 users of unimproved sanitation facilities, how many live in rural areas?*

- A. 6 B. 9 C. 8

2. *Open defecation is practised in Southern Asia by*

- A. 36% of the population B. 48% of the population C. 42% of the population

3. *On average how many people need to begin using improved sanitation facilities per year for the world to meet the sanitation MDG target?*

- A. 173 million B. 130 million C. 194 million

WSSCC in Motion, September-December 2008

A brief listing of events and milestones involving WSSCC staff, National WASH Coalitions and members in the coming months.

23-26 September

Clinton Global Initiative (CGI)
Annual Meeting / UN High Level Event on MDGs, New York, USA
More info: Mr. David Trouba, troubad@who.int

15 October

Global Handwashing Day
More info: Ms. Carolien van der Voorden, vandervoordenc@who.int

27-28 October

Sanitation and Water Conference, Melbourne, Australia
More info: Mr. Barry Jackson, jacksonb@who.int

October

Advocacy & Capacity Building Workshop, Tanzania
More info: Ms. Saskia Castelein, casteleins@who.int

4-6 November

World Toilet Summit, Macao, China
More info: Mr. David Trouba, troubad@who.int

4-6 November

International Symposium on Multiple-use Water Services, Addis Ababa, Ethiopia
More info: Ms. Carolien van der Voorden, vandervoordenc@who.int

5 November

Water, Sanitation & Hygiene Fair, Harare International Conference Center, Zimbabwe
More info: Ms. Nomathemba Neseni, noma@iwsd.co.zw

10 November

Nepal HCES Sanitation Planning Workshop, Kathmandu, Nepal
More info: Ms. Carolien van der Voorden, vandervoordenc@who.int

11-13 November

International WASH Practitioners Marketplace and Fair, Cox's Bazaar, Bangladesh
More info: info@streams.net

15 November

Central Asian Sanitation Conference, Bishkek, Kyrgyzstan
More info: Ms. Zura Mendikulova, zura.medikulova@gmail.com

16-21 November

South Asian Sanitation Conference (SACOSAN III), New Delhi, India
More info: Ms. Carolien van der Voorden, vandervoordenc@who.int

19-21 November

IRC Urban Sanitation Symposium, The Hague, The Netherlands
More info: Ms. Carolien van der Voorden, vandervoordenc@who.int

1-5 December

CWG-WASH International Workshop, Capacity Development and Advocacy for Improved Solid Waste and Resource Management, Ouagadougou, Burkina Faso
More info: Ms. Carolien van der Voorden, vandervoordenc@who.int

16-18 December

CLTS Conference, Institute of Development Studies (IDS), Brighton, UK
More info: Ms. Carolien van der Voorden, vandervoordenc@who.int