

## **BARRY M JACKSON BIOGRAPHY**

Barry Jackson is currently the Manager: Global Sanitation Fund, Water Supply & Sanitation Collaborative Council, based in Geneva, but is due to retire on 31st January 2012. During this time he set up the systems necessary for managing a multi-million Dollar trust fund and oversaw the development of programmes to promote improved sanitation and hygiene in the first 16 GSF countries in Africa, South Asia and SE Asia. Key features in programmes include: working “at scale” to cover whole regions, developing sanitation marketing approaches to draw in the private sector, and involving local governments to ensure long term sustainability of ongoing promotion of good hygiene behaviours, and encouraging programme sponsors to “think big” in order mobilise extra resources and plan to cover the whole country.

Before joining the WSSCC Barry was the most senior policy analyst at the Development Bank of Southern Africa. A graduate of Oxford University, he worked for ten years as a consulting civil engineer in London, Johannesburg, and Maseru, Lesotho. He spent a further eight years, after 1980, with the World Bank, and later with British Aid, as a sanitation adviser in Lesotho, and a member of the organisation that later became the World Bank-executed Water & Sanitation Program (WSP).

He spent 19 years with the DBSA in a number of roles but was best known as their most senior Policy Analyst specialising in water supply and sanitation policy, municipal infrastructure finance, development finance and institutional development. Much of his policy work has contributed to important South African government policy such as white papers on Water Supply and Sanitation, the National Public Works Programme and the Municipal Infrastructure Investment Framework.

Barry was editor of South Africa’s first White Paper on sanitation, and he was an adviser to the WSP - Africa Region, supporting the development of sanitation policies in several countries in East Africa. He was Project Manager of the Municipal Finance Management Technical Assistance Project, financed by World Bank and DFID.

Upon his return to South Africa he will work as a part-time consultant from April 2012 onwards.

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### **Manifesto motivating membership of the WSSCC Steering Committee**

For the last three and a half years I have been managing the Global Sanitation Fund at the WSSCC. Before that I was a consultant to the WSP – Africa Region and assisted several African countries in the development of policy and strategy in sanitation and hygiene. I spent most of my 19 years in South Africa contributing to policy, strategy and sector reform in South Africa.

I have been working in the water supply and sanitation sector in developing countries for 40 years, with the private sector, bilateral donors, development banks, secondment to governments and, most recently, with the UN system. I believe I am well qualified to provide informed, strategic and mission-critical advice, support and guidance to the WSSCC through its Steering Committee.

I am convinced that the mission and ethos of the WSSCC are right – giving emphasis to universal coverage of services, making special efforts to ensure that no one is marginalised and neglected, and that this is only possible if all actors in the sector collaborate on policy, strategy and implementation. Little is gained by stand-alone efforts or by claiming all the credit when others have contributed. The WSSCC leads the way by encouraging collaboration at every opportunity.

By serving on the WSSCC Steering Committee I believe this is a good way for me to use my broad and deep experience to serve those who, up till now, have hardly dreamed of a quality of life that can come with improved sanitation, hygiene and water supply.

I agree with the current focus on sanitation and hygiene and with the role of the Global Sanitation Fund as an implementing arm that works integrally with the other WSSCC departments. I will assist with strategic direction and vision of the GSF, and seek to ensure transparency and accountability of the highest standard. In this way the WSSCC and the GSF in particular, will be able to attract large and sustained donor financial support for its vision, mission and strategic plans.